

# MONTEBELLO TEACHERS ASSOCIATION

Special Council Meeting

MTA Conference Center

August 27, 2013

## A. CALL TO ORDER

The Special Council meeting was called to order at 3:42 p.m.

## B. PRESIDENT'S REPORT

President Lorraine Richards acknowledged all past presidents present at the meeting and welcomed everyone back for a new school year.

President Lorraine Richards reviewed the MTA endorsements of candidates Lani Cupchoy, Edgar Cisneros for the four year term and Sergio Flores for the two year term. She explained that Sergio Flores decided to drop out of the race due to the fact that he felt it was too large a commitment for him at this time. He also explained that Edgar Cisneros is now interested in seeking that two year seat. Since he is endorsed for the four year seat, she convened this special Rep Council meeting in order to put his endorsement for a two year seat to a vote. She also explained that the candidates and Council are pressed for time because of campaign filing deadlines and because MTA plans to request funds from the CTA PAC and the deadline for making that request is at the end of the week. Also, timing is important for the campaign to get underway and so that mailers can be distributed on time. Waiting until the regular Council on September 17 would cost the candidates and MTA valuable time.

## C. SEATING OF ALTERNATES

Jessica Zwaal (MAI)

## D. REPORTS, DISCUSSION OR ACTIONS

1. Executive Committee moves to Endorse School Board candidate Edgar Cisneros for the 2 year seat.  
Discussion—None  
Motion Passed Unanimously  
MTA Rep Council endorses school board candidate Edgar Cisneros for the 2 year seat.
2. Campaign Update  
President Lorraine Richards explained that HSG Campaigns LLC, a political consulting firm, has been retained for the purposes of this campaign. She explained that the MTA-ABC Committee approved \$38,000 in expenses to HSG that include a retainer fee, a fee for voter data, three designed, printed and mailed mailers and the printing of doorhangers all to be distributed among over 10,000 households. Overall, the MTA-ABC expects that the entire cost of this campaign will be about \$42,000.
3. Lani Cupchoy – Candidate Lani Cupchoy addressed the Council. She announced and invited everyone to several upcoming Fundraiser events. Lani's campaign manager, John Garza, also addressed the Council.

4. Candidate Edgar Cisneros addressed the Council

**E. PHONE BANK SIGNUPS**

1. Phone banking at the MTA Office starts Monday, September 9. Dates are available for sites to sign up to volunteer. Phone banking is scheduled for Mon-Thurs every week until Election Day. No phone banking is scheduled on October 31.
2. If sites do not sign up, Executive Committee Members will reach out to building reps at those sites.

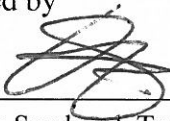
**F. ANNOUNCEMENTS**

1. Members can wear political buttons at school sites until someone asks you to remove them.
2. Raffle Winners –  
Martha Garcia (MHS) won CTA Item  
Gilbert Gomez (MHS) won CTA Item  
Lucia Cruz (JGE) won CTA Item  
Kathy Mott (SUI) won a gift card to Steven's Steakhouse

**F. ADJOURNMENT**

Meeting adjourned at 4:25P p.m.

Submitted by



Guillermo Sandoval, Treasurer

